

2018 VENDOR REGISTRATION FORM



DRESSAGEATDEVONWOOD.COM

BUSINESS INFORMATION

| | | |
|----------------------------------|--------------|----------|
| Name of Business | | |
| Street Address | | |
| City | State | Zip Code |
| Business Phone | Business Fax | |
| E-mail Address | | |
| Website Address | | |
| Contact Via (check at least one) | | |
| Business Phone | Business Fax | E-mail |
| Other (please specify) _____ | | |

VENDOR SETUP INFORMATION

| | | |
|------------------------|---------------------|--------------------|
| Name of Representative | Mobile Phone Number | Nature of Business |
|------------------------|---------------------|--------------------|

| Item Type | Size | Quantity | Fee | Total |
|------------------|-------------------|----------|--|-------|
| Premium Booth | 20' x 15' | | \$450.00 | |
| Perfect Booth | 10' x 10' | | \$375.00 | |
| Sidewalls (each) | Varies (see fees) | | \$40.00/Perfect Booth Wall \$50.00/Premium Booth Wall | |

DEVONWOOD DOLLARS PROGRAM

The DevonWood Dollar Program ("DDP") is back! DevonWood Dollars are distributed to competitors and volunteers throughout the show weekend. Volunteers earn DevonWood Dollars as thank-you gifts for their time commitment to the event while competitors earn them as prizes for winning classes. There is no limit to how many DevonWood Dollars a volunteer or competitor may earn during the competition weekend. Vendors that participate in the DevonWood Dollars Program will be reimbursed 70 cents for every DevonWood Dollar collected on the final day of the event. DevonWood Dollars are non-transferrable and expire at the conclusion of the event. Vendors that join the DDP will be recognized in the show program and highlighted in the competitor welcome kit. Additional DDP instructions will be distributed to participating vendors.

Yes, I/We agree to participate in the DevonWood Dollar Program ("DDP") and accept DevonWood Dollars at a reimbursement rate of 70 cents per DDP dollar received. AUTHORIZING SIGNATURE _____

DISCOUNTED SHOW PROGRAM ADVERTISING

Take your vendor booth to the next level and advertise with Dressage at DevonWood in the official Show Program. Each year, nearly 500 full-color show programs are distributed to competitors, VIP's, and every visitor/guest. Show off your product or talk up your service and let our dazzling print production wow your future clients before they even get to the Vendor Village! Dressage at DevonWood Vendors get exclusive discounts on each of our print advertising options. Don't miss this fabulous opportunity to wow our guests in the 19th annual keepsake show program.

| | | | | |
|---------------------------------------|-------------------|---------------------------|-------|-----------------|
| <input type="checkbox"/> Inside Cover | \$1000 | SAVE \$100 OFF 2017 RATES | \$900 | 4.75"w x 7.50"h |
| <input type="checkbox"/> Full Page | \$500 | SAVE \$75 OFF 2017 RATES | \$425 | 4.75"w x 7.50"h |
| <input type="checkbox"/> Half Page | \$375 | SAVE \$50 OFF 2017 RATES | \$325 | 4.75"w x 3.75"h |
| <input type="checkbox"/> Quarter Page | \$275 | SAVE \$25 OFF 2017 RATES | \$250 | 2.35"w x 3.75"h |

VENDOR AGREEMENT / DISCLAIMER

Registration as a Dressage at DevonWood Vendor indicates that you agree to comply with the instructions of DevonWood management and the Organizing Committee for Dressage at DevonWood at all times. You agree to hold DevonWood Equestrian Centre, the Dressage at DevonWood Organizing Committee, its owners, employees, and agents harmless against any loss or injury. Vendor fees are refundable until July 10, 2018, after which, no payment shall be returned. By signing the Vendor Agreement, you agree to the terms and conditions of this document, as well as those listed at dressageatdevonwood.com. The Dressage at DevonWood Organizing Committee reserves the right to deny any application or request additional information from the applicant if needed. Completing this form and submitting payment does not guarantee placement in the Vendor Village. Vendor confirmations will be mailed to each applicant when the application is approved.

Authorizing Signature _____ Date _____

Booth set-up must be complete by 3:00 p.m. on Thursday, July 19, 2018 to be ready and staffed for the Vendor Preview evening.